

**) IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant(s): Levergood et al.  
Application No.: 09/548,235  
Filing Date: April 12, 2000  
Title: Web Advertising Method  
Art Unit: 2145  
Examiner: Patrice L. Winder  
Docket No.: 432383-600011

Mail Stop: Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**OFFICE ACTION RESPONSE**

This responds to the Office Action mailed on April 27, 2010. Any fees due should be withdrawn from Jones Day deposit account no. 501432, reference 432383-600011.